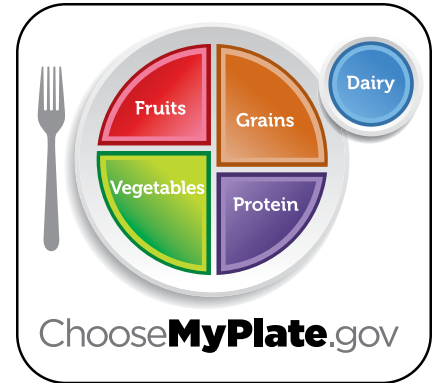




# EVERYONE

has a place at the table!

## Join us as a Partner through the Nutrition Communicators Network



**Nutrition decisions can be confusing.** MyPlate Partners make it easier for consumers to follow the Dietary Guidelines for Americans and MyPlate by educating, inspiring, and motivating consumers to lead a healthy lifestyle.

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### TOP BENEFITS

1. The whole is greater than the sum of the parts.
2. Gain credibility associated with science-based nutrition guidance.
3. Be “in the know” through updates, toolkits, and new resources.
4. Use messaging calendar for coordinated dissemination of MyPlate and Dietary Guidelines for Americans consumer messages.
5. Support Americans in making changes to improve their health.
6. The partnership program is FREE.

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### EXAMPLES OF WHAT YOU CAN DO

- Become a MyPlate Partner
- Promote the Dietary Guidelines and MyPlate messages
- Use the MyPlate icon
- Share MyPlate tips, resources, and tools
- Link to ChooseMyPlate.gov and materials
- Feature MyPlate icon on your website and materials
- Produce ChooseMyPlate.gov inspired educational materials such as posters, placemats, and activities
- Coordinate challenges or contests in your community
- Use social media to get the word out
- Share healthy MyPlate photos and pictures
- Create recipes/menus inspired by the Dietary Guidelines
- Feature MyPlate messages in advertisements and media
- Create educational materials, resources, curriculum, and tools

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## PARTNER CATEGORIES

### Community Partners

The Community Partners include dietitians, educators, community programs and school staff, doctors, and authors. Community Partners commit to any level of involvement to promote the Dietary Guidelines and MyPlate messages.

### National Strategic Partners

National Strategic Partners must be organizations that are national in scope and reach, and also fulfill the following: have a health mandate consistent with the Dietary Guidelines for Americans and USDA's Center for Nutrition Policy and Promotion's mission; promote nutrition content in the context of the entirety of the Dietary Guidelines for Americans; and specifically disseminate MyPlate messages.

### Campus Ambassadors

Campus Ambassadors support the mission of the MyPlate On Campus Initiative through peer-to-peer education at universities and colleges nationwide.

### Federal Collaboration Partners

The Federal Collaboration partnership provides opportunities for federal agencies to extend the reach of nutrition communications by working collaboratively. Federal partners agree to similar conditions stated above.